

Challenges scaling your business for growth?

Mastering the Rockefeller Habits™
Four Decisions™ Executive Workshop



Testimonials



"Learning and implementing the Rockefeller Habits with Gazelles International tools into Taurus Group has made a huge difference in the clarity of direction, focus on the right priorities, improved communication

within the business and faster execution. This has resulted in strong revenue growth, stronger cash flow and a very large improvement in net profit. I consider this a must for any leadership team looking to grow its business."

E. Wayne Bailey, Director
Taurus Group Limited
Christchurch, New Zealand

"Betsy is enthusiastic and has a great personality. She brings an understanding of people and business and helped us work toward common goals. My executive team who were all on different pages are starting to get on the same page and understanding where we want to go as a company. I'm very confident that the communication that comes out of this Mastering the Rockefeller Habits workshop will get everyone running in the same direction and we'll hit our 2013 revenue target."

Bob Koenig, President
Manhattan Construction Florida
Fort Myers, FL

Gazelles proven Growth Tools™ can MAKE IT HAPPEN for your company!

WE INVITE YOU AND YOUR TEAM to join us for the workshop that more than 20,000 executives and their leadership team members have successfully used for strategic planning and growth. Last year we helped more than 1,500 businesses on six continents...and have been doing it for more than 15 years.

Invest just one day and you will:

- **LEARN** the Four Decisions™ that you MUST GET RIGHT to grow your business.
- **GAIN** practical, easy-to-use tools to improve your business results right away.
- **IDENTIFY** your A, B and C performers with a Team Talent Review and generate the "next steps."
- **BUILD** or refine an executable One-Page Strategic Plan™ with your team, that gives you the focus you need to succeed.



PEOPLE



STRATEGY



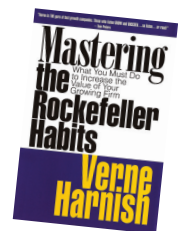
EXECUTION



CASH

The Four Decisions™ refer to the critical decisions that growth companies must get right to maximize their revenue, profit and time. This workshop will teach you tools for making the right decisions in the areas of People, Strategy, Execution and Cash for driving your business growth.

All workshop participants will receive a free copy of *Mastering the Rockefeller Habits*.



When & Where



Tuesday | January 7, 2014

Feather Sound Country Club
2201 Feather Sound Drive
Clearwater, FL 33762

PLAN YOUR SUCCESS, register at:
<http://MRHWorkshopTampa.eventbrite.com>



Build an executable plan for success.

Learn how to SCALE your business for GROWTH.

- **GROWTH TARGETS & ONE-YEAR PLAN**

Set your measurable, one-year goals and priorities.

- **TOP TALENT**

Learn to identify, hire, and retain A performers who will accelerate your growth.

- **CLARITY & ACCOUNTABILITY**

Ensure everyone in your company is clear on accountabilities and has a roadmap for growth.

- **CORE VALUES**

Enliven your identity and energize your employees.

- **CORE CUSTOMER & BRAND PROMISE**

Develop clarity on your "who" and on your unique, targeted and measurable differentiator.

- **PRIORITIES & METRICS**

Make your most critical short-term decisions for your 13-week race by setting quarterly and personal priorities and metrics.

- **EXECUTION**

Learn the updated 10 Rockefeller Habits checklist to strengthen execution.



Presented by

BETSY ALLEN

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www.gainingresults.com

Betsy Allen, CEO of Gaining Results Inc., has been coaching, consulting, training and creating seminars and keynotes for over 20 years. As a certified Gazelles Executive Coach, Betsy helps organizations scale and sustain: Results, Respect & Revenue. Through Mastering the Rockefeller Habits™, she helps executives adopt the wealthiest business leaders' practices to enjoy top line growth of 20%+. She's inspired as the President & CEO of the Southwest Regional Manufacturers Association which educates, empowers and engages growth manufacturers in economic expansion.

Betsy earned her MBA from Harvard Business School and is a Certified Speaking Professional. Her fourth book, *Got Results, Respect, Revenue? Innovative Strategies from 60+ Succeeding Leaders* proves that leaders who thrive on adversity are wired differently, outthink their competitors, make decisions and solve problems with more panache than those who do not thrive.

A partial list of clients includes:

Allergan, Edward Life Sciences, Covidien, Ethicon Endo-Surgery Institute, Glaxo-Smith Kline, Johnson & Johnson Diabetes Institute, Manhattan Construction Florida, Merck, Microsoft, Pelican Wire Company, S4J Manufacturing, Sony, Toshiba America Medical, Vistakon and Winged Foot Title.

Register Today



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2201 Feather Sound Drive
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Your Investment

Team of Four
Business Attendees

\$1580

\$395 each additional
team member

Three
Business Attendees

\$495

per person

One – Two
Business Attendees

\$595

per person

Your Time

Doors open at 7:30 a.m. Workshop from 8:06 a.m. to 4:48 p.m. Breakfast and lunch provided.

Workshop Questions

For details, contact Debbie Allen at 440.864.8133 or email at debbie@gainingresults.com.

For additional MRH Workshop dates, please visit:
http://gazelles.com/mrh_workshops.html

*May be eligible for Continuing Education credits depending on individual professions.

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